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Shopee Connector Overview

Odoo 19 Enterprise · Shopee Connector

The Shopee Connector synchronises your Odoo product catalogue and orders with your Shopee seller account – reducing manual data entry for Malaysian eCommerce sellers.

1 What Shopee Connector does

Note: Shopee Connector is not a standard Odoo module – it is available as a third-party app from the Odoo App Store or from specialised Malaysian Odoo partners. Functionality typically includes: product sync from Odoo to Shopee, order import from Shopee into Odoo Sales, stock level sync to prevent overselling, and shipment status updates. Specific features depend on the connector version installed.

Third-party module – Always verify the connector version is compatible with your Odoo version before installing. Check the connector vendor's documentation for setup instructions specific to their implementation. BPC can assist with evaluation and configuration of Shopee connectors for Malaysian clients.

2 General setup flow

Typical setup steps for most Shopee connectors: (1) Install the module from the App Store. (2) Configure the connection using your Shopee seller API credentials – found in Shopee Seller Centre > My Account > API. (3) Map Odoo product categories to Shopee categories. (4) Perform an initial product sync. (5) Configure order auto-import frequency. (6) Test with a sample order before going live.

3 Order management

Once configured, Shopee orders import into Odoo as confirmed sales orders. The connector maps the Shopee buyer to an Odoo contact (creating new contacts for first-time buyers). Products are matched by SKU. Delivery orders are created automatically for fulfillment. When the delivery is shipped and tracking information is added, the connector can update the Shopee order status to Shipped automatically.

Stock sync – Enable real-time stock sync to prevent overselling. When inventory drops to zero in Odoo, the connector should immediately update the Shopee listing quantity. Configure a safety stock buffer (e.g. keep Shopee stock 2 units below actual) to account for sync delays.